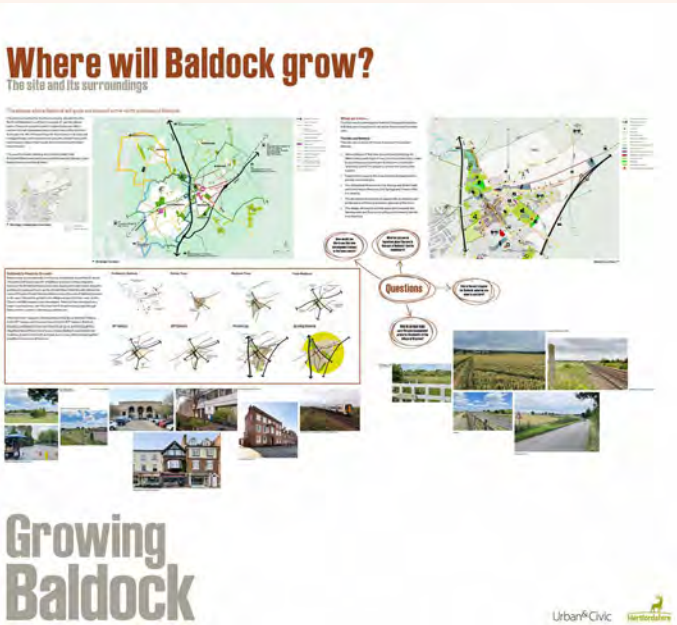


7.0 Appendices38

- Appendix 1: March 2023 exhibition material
- Appendix 2: November 2023 exhibition material
- Appendix 3: July 2025 exhibition material
- Appendix 4: Example leaflet advertising
- Appendix 5: List of organisations represented on Growing Baldock Advisory Forum and Terms of Reference
- Appendix 6: Sample website stills

Appendix 1:
March 2023 exhibition material



Transport and movement

What we know...

Key information and opportunities

Opportunities and ideas

Questions



Growing Baldock



Green Infrastructure, Ecology and Heritage

What we know...

Key information and opportunities

Opportunities and ideas

Questions



Growing Baldock



Bringing it all together

What we know...

Key information and opportunities

Opportunities and ideas

Questions



Opportunities and ideas

We are developing some objectives for the new development to achieve. These could include the following:

- Becoming Part of Baldock**: To integrate the new development parcels into the pedestrian, cycle, public transport and road network, provide crossings over the railway and create attractive connections to the town centre, train station and facilities in Baldock.
- Baldock 'Green Loop'**: To create a circular route of green links around Baldock, connecting to the emerging 'Letchworth Greenway' and 'Eborbury Wheel'.
- Landscaped Edges**: To incorporate landscape buffers between the development and Bygrave to protect its independent identity, and between the main roads and the railway to create a green 'edge' to the development.
- Sustainable & Active Travel**: To encourage walking, cycling and public transport use, through a network of footways and cycleways, public transport provision and an innovative approach to car parking.
- Reinforcing Ecological Value**: To integrate and strengthen ecological assets into a wider green infrastructure network, connecting to the local Springs and Weston Hills Nature Reserves.
- Integrating Heritage**: To reflect the rich history of Baldock, through the protection of views to landmarks (e.g. St Mary's Church) and integration of areas of archaeological interest within the development and green spaces.
- Green Spaces**: To create a network of green spaces, including improvements to Wals Field and the integration of Bygrave Road as a new key green corridor.
- Sustainable Drainage**: To use sustainable urban drainage to manage surface water within green spaces, control water flow improve water quality, support wildlife and establish attractive green environments.
- Complementing Baldock**: To strengthen Baldock and Bygrave village's unique character and to provide facilities that support the increased population and complement the existing town.

These objectives are a work in progress and we welcome your views and feedback on what we have included and what might be missing.

Growing Baldock

Growing Baldock Sustainably

Sustainable development is crucial for the responsible growth of Baldock. This includes the strategies for water and power, the plans for transport and movement and delivering a net gain for nature. The development will support low impact and low carbon living, based upon our understanding of future climate challenges – from rising temperatures and water shortages to flood events – and building on the strong traditions of active communities within the town and surrounding villages.

Mapping sustainability ambitions

Harmonising our collective approach

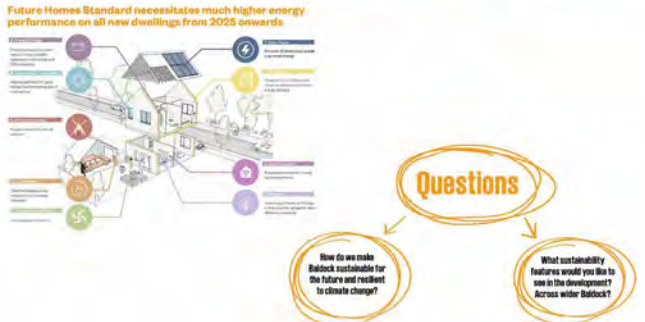
Theme	Net Zero	Net Zero	Net Zero	Net Zero	Baldock Priority
Net Zero	Net Zero 2050, District 2040	Net Zero 2050, County 2050	Net Zero 2050, District 2040	Net Zero 2050, District 2040	Net Zero 2050 for houses and non-residential buildings by 2040
Carbon	Exceed Building Regs and support NZ buildings	Exceed Building Regs and support NZ buildings	Exceed Building Regs and support NZ buildings	Exceed Building Regs and support NZ buildings	PHS 2025 for houses and RIBA 2030 carbon targets for all Master Developer delivered buildings
Climate Resilience	Resilient district	Designated into new communities	Water consumption target exceeding Building Regs and optimise SUDS provision	Water consumption target exceeding Building Regs and optimise SUDS provision	Water consumption target exceeding Building Regs and optimise SUDS provision
Biodiversity Net Gain	10% BNG	20% by 2050	20% by 2050	20% by 2050	20% by 2050
Health & Wellbeing	Promote healthy communities	Natural Health Strategy, clean air	Promote and integrate U&C healthy living principles	Promote and integrate U&C healthy living principles	Health Impact Assessment, active key spaces, fitness trails, health facilities
20-minute neighbourhood	20-minute neighbourhood	20-minute neighbourhood	20-minute neighbourhood	20-minute neighbourhood	Communities framework, facilities and non-residential spaces within walking distance
Local economy	Vibrant economy	Clean growth	Accessible employment opportunities and support for local businesses	Accessible employment opportunities and support for local businesses	Employment of local entrepreneurs and initiatives to promote local economic growth

Future Homes Standard necessitates much higher energy performance on all new dwellings from 2025 onwards

Questions

How do we make Baldock sustainable for the future and resilient to climate change?

What sustainability features would you like to see in the development? Across wider Baldock?



Growing Baldock

Appendix 2:

November 2023 exhibition material

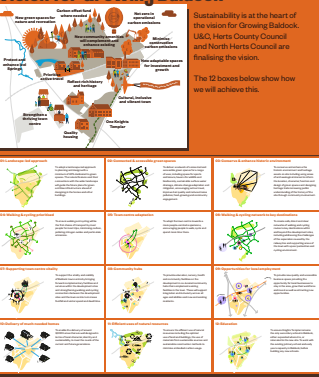
Welcome back!

Baldock is growing and we want your views. Land to the north and east of the town will bring new homes, open space and facilities to Baldock. The development is being led by Urban&Civic (U&C) and Hertfordshire County Council (HCC). We are here today to continue our conversation with you and share our plans for Baldock. Our focus is on 'Growing Baldock' by integrating the new part of town with the old and bringing as many benefits as possible to all of Baldock's residents.

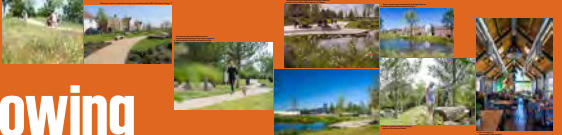


Vision for Growing Baldock

Sustainability is at the heart of the vision for Growing Baldock. U&C, Herts County Council and North Herts Council are finalising the vision. The 12 boxes below show how we will achieve this.



What do you think?



Growing Baldock

Urban&Civic Hertfordshire

One secondary school, one Knights Templar

Providing the right schools at the right times is fundamental to achieving the 'One Baldock' principle. This is a question that is really important for the future of Baldock and how it grows, and it is one where we haven't got a fixed view, although we know what we think the right answer might be.

You told us...

- "...most places for new schools"
- "...the development needs to work with existing schools"
- "...Knights Templar is really important to the whole community"



What do you think?



Growing Baldock

Urban&Civic Hertfordshire

The Baldock conversation

At our public consultation event in March 2023, we shared what we had learned about Baldock so far, and listened to views on the growth of the town and important issues. This board summarises those conversations and comments what you said to us, and what we have done since then.

You told us...



How we are taking these forward:

Topic	What you said	What we are doing
Open Space	More open space, particularly in the north and east of the town.	Working with Herts County Council to secure 17ha of new open space.
Shops and Services	More shops and services, particularly in the town centre.	Working with Herts County Council to secure 17ha of new shops and services.
Transport	More transport links, particularly to the railway and the M1.	Working with Herts County Council to secure 17ha of new transport links.
Employment	More employment opportunities, particularly in the town centre.	Working with Herts County Council to secure 17ha of new employment opportunities.
Community	More community facilities, particularly in the town centre.	Working with Herts County Council to secure 17ha of new community facilities.

What do you think?



Growing Baldock

Urban&Civic Hertfordshire

A Greenway for Baldock

The future plans will protect, enhance and extend nature (drawing on the existing Baldock and Hertfordshire Greenway) and providing a new green loop for communities to enjoy.

You told us...

- "...more green spaces"
- "...more green spaces, particularly in the north and east of the town"
- "...more green spaces, particularly in the town centre"
- "...more green spaces, particularly in the town centre"



What do you think?

Growing Baldock

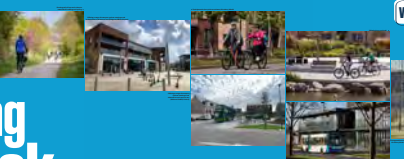
Urban&Civic Hertfordshire

Helping you get about

The development will be designed to reduce the need to travel, and to provide people with more choice in how they get about. This will be achieved by providing a new green loop for communities to enjoy, and by providing a new green loop for communities to enjoy.

You told us...

- "...more transport links"
- "...more transport links, particularly to the railway and the M1"
- "...more transport links, particularly to the railway and the M1"
- "...more transport links, particularly to the railway and the M1"



What do you think?

Growing Baldock

Urban&Civic Hertfordshire

One community, one future

The growth of Baldock will bring new homes, open space and facilities to Baldock. The development is being led by Urban&Civic (U&C) and Hertfordshire County Council (HCC). We are here today to continue our conversation with you and share our plans for Baldock. Our focus is on 'One community, one future' by integrating the new part of town with the old and bringing as many benefits as possible to all of Baldock's residents.

You told us...

- "...more community facilities"
- "...more community facilities, particularly in the town centre"
- "...more community facilities, particularly in the town centre"
- "...more community facilities, particularly in the town centre"



What do you think?

Growing Baldock

Urban&Civic Hertfordshire

One Baldock

The Composite Framework Plan (CFP) outlines our thoughts on all elements of the development and how it will be delivered. This will form the basis of the Development Masterplan document, that will help shape the future planning applications for the site.

Next steps and future timeline



What do you think?



Growing Baldock

Urban&Civic Hertfordshire

Appendix 3:

July 2025 exhibition material

Growing Baldock

Welcome back

Baldock needs to grow sustainably to provide homes and jobs for current and future generations. The areas highlighted in the plan below have been allocated for new housing and facilities through the *North Hertfordshire Local Plan (2022)* and the *Baldock, Bygrave & Clothall Neighbourhood Plan (2021)*.

Locations for Growing Baldock set out in North Herts Local Plan

In 2023, we launched the *Baldock Conversation* so local partners and communities could help shape the plans as they developed. Since then, we've been reviewing your feedback, agreeing an approach to the important issue of secondary education provision, and feeding all of this into the Growing Baldock Strategic Masterplan — which was recently approved by North Herts Council.

Now, we're ready to share an update with you and hear your views on the next stages of the plans.

Where are we now?

Indicative timeline	
2012	North Herts Council consultation on the <i>Local Plan</i> from 2012.
2021	<i>Baldock, Bygrave & Clothall Neighbourhood Plan</i> — Approved 2021: set the aspirations for how growth should happen in this area.
2022	<i>North Herts Local Plan</i> — Approved 2022: agrees key locations for where growth should happen.
2023	Growing Baldock consultation launched: Urban&Civic engage local partners and communities to inform the Strategic Masterplan.
2025	Strategic Masterplan approved by North Herts Council Cabinet in March 2025, and by the Full Council June 2025.
2024-2025	Outline Planning Application preparation and consultation.
2025	Outline Planning Application submitted to North Herts Council (Autumn 2025); this sets out the key proposals, locations and design principles, as well as guidance on how it will be delivered.
2026-2027	Outline Planning Consent: this includes Planning Committee approval and finalising a legal framework of obligations to deliver schools, healthcare facilities, green spaces and transport infrastructure alongside new homes.
2027	Design Code: this will set out key design principles and frameworks for the detailed design of homes, landscape, infrastructure and amenities for the main areas of development.
2027	Reserved Matters Applications 2027 onwards: these will provide detailed information in individual areas of roads and paths, green spaces, parks and play areas, each area of homes (about 100–250 each time) and individual buildings like schools, health centre and business spaces.
2027-	Start of construction.
2028-	Potential first residents.

You will continue to be consulted at each stage of the process. You can be involved and updated by registering for us to 'keep in touch' at [www.growingbaldock.co.uk](#)

Growing Baldock

Principles and evolution of Masterplan

The plan below, right) presents the Strategic Masterplan and the guiding principle that has emerged from our discussions with local partners, stakeholders and communities to help shape the vision.

- Local Communities**
A central theme of the plan is to ensure that the plan reflects the needs and aspirations of the local community. This involves working closely with local partners, stakeholders and communities to ensure that the plan is inclusive and representative of the whole community.
- Employment and Skills**
The plan aims to create a sustainable economy that provides opportunities for employment and skills training. This involves working with local businesses and educational institutions to ensure that the plan supports the needs of the local workforce.
- Housing and Community Infrastructure**
The plan aims to provide a mix of housing types and levels of affordability, alongside the infrastructure needed to support a vibrant community. This includes schools, health centres, sports facilities, and public transport.
- Green Spaces and Environment**
The plan aims to protect and enhance the natural environment, providing green spaces and recreational opportunities for the community. This includes parks, gardens, and wildlife habitats.
- Transport and Mobility**
The plan aims to improve the transport network, making it easier for people to get around the area. This includes investing in roads, public transport, and cycling infrastructure.
- Health and Wellbeing**
The plan aims to promote good health and wellbeing for the community. This involves creating environments that encourage physical activity, healthy eating, and mental wellbeing.
- Supporting Growth**
The plan aims to support economic growth and investment in the area. This involves creating a supportive environment for businesses and investors, while also ensuring that growth benefits the whole community.

Growing Baldock

The image displays a series of eight pages from a consultation document titled 'Growing Baldock'. The pages are arranged in a 4x2 grid. Each page has a header with the title 'Growing Baldock' and a sub-header for the specific topic. The topics are: Green space and nature, Transport, Homes and facilities, Sustainability, Bringing it together, and Planning to delivery. Each page features a large, stylized 'GB' logo in the background. The content includes maps of Baldock, icons representing different themes (e.g., trees for green space, a bicycle for transport), and text boxes providing details about the proposals and consultation feedback. The pages are numbered 1 through 6 at the bottom right of each page.

Appendix 4:
Example Leaflet Advertising

Growing Baldock

In March this year over 300 Baldock residents came to speak with us to help us shape the plans for Growing Baldock. Thank you if you took the time to give us your feedback.

This November, we will be back to share the progress we have made in developing the plans for the homes, schools, new parks and green spaces and other community facilities for both the existing and future residents of Baldock.

Save the date to come and speak with us, share your thoughts and be part of the future of Baldock.

The drop-in events will be held at:

- **St Mary's Church Hall, Baldock**
on Friday 24th November from 1-6pm.
- **St Mary's Church Hall, Baldock**
on Saturday 25th November from 12-4pm.
- **Baldock Arts and Heritage Centre**
on Wednesday 29th November from 4-8pm.

Information shared at the events will also be available on our website www.growingbaldock.co.uk where you will be able to leave comments and feedback.

baldock@urbanandcivic.com
[@GrowingBaldock](https://www.facebook.com/GrowingBaldock)
www.growingbaldock.co.uk

Urban&Civic Hertfordshire

St Mary's Church Hall

The Victoria

Baldock Arts and Heritage Centre, Thomas Pryor Theatre

The White Hart

CHURCH STREET

WHITEHORSE STREET

HITCHIN STREET

BELL ROW

HIGH STREET

WATER SUPPLY

IVEL SPRINGS

COUNTRYSIDE LIVING

AFFORDABLE HOUSING

COMMUNITY FACILITIES

LINKS

HOUSING NEED

WALKING

SECONDARY SCHOOL

PUBLIC TRANSPORT

EMPLOYMENT

HEALTH

SAFETY

NOISE

PLAYING FIELDS

SELF/CUSTOM BUILD

BUFFERS

WILDLIFE

VIEWS

CONGESTION

QUALITY HOUSING

POLLUTION

DRAINAGE

COMMON

CLOTHALL

HERBAGE

PRIMARY SCHOOLS

HIGH STREET

HGVS

TESCO

SOUTH ROAD

DOCTORS

BUFFERS

WILDLIFE

CYCLING

STATION

CROSS ROADS

TRAFFIC

YOUNG PEOPLE

HEALTH

Growing Baldock

Appendix 5:

List of organisations represented on Growing Baldock Advisory Forum and Terms of Reference

List of Growing Baldock Advisory Forum Representatives

NHC Councillors
Chairs of Parish Councils
Baldock, Bygrave and Clothall Planning Group
Business Representative
Baldock events and forum representative
Revivel
Friends of Baldock Green Spaces (FOBGS)
BALGA (Baldock allotments)
BAHC (Baldock Arts and Heritage Centre)
Youth representative
Baldock Headteachers Forum representative
Health Representative
Baldock Beats Waste

Growing Baldock: Baldock Strategic Masterplan Community Liaison Forum Terms of Reference

Background
North Hertfordshire District Council has signed a PPA (planning performance agreement) with Urban & Civic and Hertfordshire County Council to prepare a Strategic Masterplan for the Baldock Sustainable Extension as required by Policy SP9 Design & Sustainability in the adopted local plan.

Given the scale of the proposals the PPA advises a community forum (liaison group) is established to provide a credible sounding board with which to test and inform proposals and support policy compliance with the adopted North Hertfordshire Local Plan 2011 - 2031 and the Baldock, Bygrave and Clothall Neighbourhood Plan 2021 and co-ordinate the input of local stakeholders.

Purpose:
To engage and involve local Baldock stakeholders in the preparation of the Baldock Strategic Masterplan and signpost and engage other community groups and special interest groups as and when appropriate. The group is not a decision-making body but an advisory group/sounding board which will be used alongside other consultation activities to help shape the Strategic Masterplan for Baldock.

The local stakeholders would form the core group and represent a cross spectrum of issues and interests across Baldock. Other groups and individuals would be invited to thematic meetings (e.g., transport, environment and schools, community facilities, sport and recreation) as and when required.

The membership is open and if other local stakeholders express a wish to be involved this will be considered. In addition, the forum may invite other members to join as appropriate.

Role of Forum

- Brief and seek feedback from members on baseline, technical and planning evidence, spatial, infrastructure and design proposals
- Provide local knowledge of issues, areas of protection, value, needs and impacts
- Act as ambassadors and conduits to wider community
- Testing /sounding board for ideas before and after public consultation
- Potential to build capacity for future stewardship

Meetings
Meetings will be held each month on Microsoft Teams or Zoom unless otherwise agreed for the duration of the Strategic Masterplan. Meetings to last approximately 60-90 minutes unless otherwise agreed. A schedule of dates will be agreed and circulated after the first inaugural meeting
Agenda items and relevant material will be circulated by the Chair at least 5 working days in advance.

Chair
The chair would facilitate and lead the meetings.
A nominated individual (from the district council) will maintain minutes/actions of the meetings.

Appendix 6: Website Stills

A strong vision for growth

Baldock is a historic market town in Hertfordshire. Plans for Baldock's growth include new homes, accessible green open space, community buildings, schools and transport improvements.

What is happening

The growth of Baldock focuses on three main locations, on land owned by Hertfordshire County Council. The plans and their delivery are being coordinated by the master developer, Urban&Olivie.

[The background](#)

Help shape the latest plans for Growing Baldock online

The online consultation ran from Saturday 12 July to Monday 18 August 2025

[View the latest plans](#)

Latest News

Keep up to date with the latest news, from planning updates to consultation events.

29 September 2025

Thank you for your Feedback - September 2025

Thank you to everyone who took part in our summer consultation, where we shared the masterplan and supporting technical work that will form part of next month's Outline.

[Read More](#)

Growing Baldock locations

We want to make sure we integrate the growth of the town with the existing market town, to include as many benefits as possible for existing and future residents.

The growth will deliver:

Up to 3200 new homes

Up to 17 hectares of employment land

Community facilities, shops and services

Primary and secondary schools

New parkland green spaces & play areas

Public transport and new cycle and walking connections, alongside investment in local road infrastructure

Background

We know that there has been talk about plans for the growth of Baldock for many years and various views have been shared in that time. All of these previous discussions have helped to inform thoughts on the future of Baldock.

Baldock needs to grow sustainably to provide homes and jobs for current and future generations. This is reflected in the North Hertfordshire Local Plan and the Baldock, Regrave and Central Neighbourhood Plan, which sets out strong expectations for how that growth should happen.

Who is involved

- Hertfordshire County Council own the land which has been approved for development, and they appointed Urban&Olivie in 2021 as the master developer to take the project forward through design, planning and delivery. The County Council also acts as a statutory planning authority and will work closely with Urban&Olivie to agree the approach to Education, Transport, Sustainability and other responsibilities the Council holds.
- Urban&Olivie is the UK's leading Master Developer with experience of delivering projects like this across the UK. It is responsible for leading the design and delivery of the plans, obtaining all necessary planning permissions and delivering the infrastructure needed to build the new community. It will then deliver the roads and cycle ways, green spaces and play areas and community facilities, working alongside local residents and the contractors appointed to deliver the projects. The role as master developer operates throughout delivery to co-ordinate the quality of and costs, delivery of green spaces and amenities as the growth of Baldock unfolds.
- North Hertfordshire District Council (NHDC) is the local planning authority with responsibility for leading the planning process and ensuring the views of the community and key statutory authorities are reflected in the plans. NHDC will ultimately be the Authority who approve the detailed design coming forward and put in place the planning framework and legal agreements setting out what the development needs to deliver how and when.

Throughout this process an important part of this work is consulting with the wider Baldock community in a positive and collaborative way. Listening to residents' thoughts and concerns and responding to these directly and in detail where we can is a key part of our approach. You can find out more about how we have been working with local groups and the community of Baldock, and the surrounding villages in The Baldock Conversation.

[The Baldock Conversation](#)

The planning process

- 2023 - Public Consultation to share early plans and hear 'resident' views
- 2024 - Ongoing work and engagement to develop the Strategic Masterplan into an Outline Planning Application
- 2025 - Submission of the Strategic Masterplan in March, expected in June. Used to develop the plans into an Outline Planning Application and submitted alongside the Strategic Masterplan with plans to submit it towards the end of 2025.
- 2025 onwards - Following outline planning approval, progress will gain approval for the Design Code and Revised Master applications, which include the final detailed designs and delivery of the new areas of Baldock.

A central thread of public consultation/engagement will run through each of these key milestones.

*These timings are approximate and based upon expected progress.

Strategic Masterplan - Used to set out where things will grow and how they will be delivered. It also sets out the key principles and the North Hertfordshire Local Plan.

Outline Planning Application - Sets out the proposed development, including environmental impacts and the local environment in the wider context of the North Hertfordshire Local Plan and the Strategic Masterplan.

Design Code - Policies that set out the standards for design quality and sustainability.

Revised Masterplan - More detailed information on the development, including the final detailed designs and delivery of the new areas of Baldock.

The Baldock Conversation

We want to make sure that everyone plays a role in shaping the town's future growth. Understanding people's views and the knowledge of existing residents is a key part of this. We call this approach 'The Baldock Conversation'. There will be many opportunities throughout the planning process where residents can meet the team and share their views. This will include public events and smaller focused discussions with individual groups and charities, schools, and healthcare providers.

Many of our smaller follow up sessions are inspired by points raised at larger events, allowing us to get into the detail and really understand any issues, concerns or opportunities. We believe that this approach will make sure that Baldock grows in the right way for both existing and new residents.

[You can view the latest here.](#)

Early conversations

Our first objective was to understand how Baldock currently works for its residents. To gain the best understanding of the site and the local area, we reviewed background information and consulted local experts and stakeholders on key topics such as heritage and archaeology, community, drainage, ecology, green infrastructure, transport, design, landscape, and utilities.

March 2023 – An introduction to Growing Baldock

At our first consultation events in March 2023, we provided an overview of the site's background, including its allocation within local policy, the master developer approach, and Urban&Olivie's role in the project.

During these events, we met over 400 residents who shared their thoughts on key themes surrounding building a community. Residents contributed more than 700 comments, both at the events and through our online consultation.

[See the information we shared in March 2023](#)

[March Consultation](#)

Shaping the plans

The feedback was taken forward in a number of ways, and shaped the plans we shared in November. Explore the "You said we did" section to find out more.

[You said we did](#)